

2011 Wisconsin Association of Fairs Photo & Media Contest



Photo Entry Categories:

1. Kids at the Fair photo (main focus on children)
2. Special Event or Area at the Fair photo
3. Landscaping at the Fair photo
4. Evening at the Fair photo
5. Animals at the Fair photo (main focus on animal)
6. People at the Fair photo (not to include kids, should be of an individual or group of adults)

Media Entry Categories:

7. Fair Poster
8. Fair Brochure
9. Fair Newspaper Ad (single ad, NOT a flyer)
10. Promotional or Advertising Item (one item) i.e.; billboards, placemats, pre-event ribbons/activities, yard signs, freebies, t-shirts, hats, etc.
11. Scrapbook

(Media entries will be separated into two size categories so fairs will compete against fairs of similar size and budgets.)

Rules:

1. Photo or media entry must be from current fair year.
2. Photo must be 5x7 in size. No specified size for media entries.
3. Photo or media piece may be color or black and white.
4. Only one entry per category is allowed.
5. We are asking that photos are not mounted but simply sent as a 5x7 photo. We are trying to save on display space and will also be scanning in photos that are not submitted electronically. We'd like to receive a copy of your photos electronically so we can use them as part of our PowerPoint presentations throughout convention and for future promotions. Electronic photos can be e-mailed to wifairs@sbcglobal.net. Electronic photos are optional and in addition to the hard copy. We appreciate your help in sending copies of your photos electronically. A reply e-mail will be sent upon receiving your photos electronically.
6. Media entry must not be mounted.
7. Entrant must be affiliated with a Wisconsin county, district or state fair as a board member, officer or manager or be an associate member with the Wisconsin Association of Fairs.
8. **All entries must be labeled or they will be disqualified.** Please put a label on the back of your entry that includes the category, entrants name and the name of the fair or Associate member business.
9. All entries, except the scrapbook, must be **postmarked by November 1, 2010.** Scrapbook is to be brought to contest room by noon Monday and must be picked up at the Registration desk by 5 PM Wednesday.
10. Entries will be judged by People's Choice balloting at the Wisconsin Association of Fairs convention in January with the winners announced at the Awards banquet.
11. Photo entries are non-returnable and become the property of the Wisconsin Association of Fairs and may be used in future promotional materials. Others may be picked up if wanted.
12. Prizes in each category will be \$25 cash for first place.
13. **Entries (except scrapbook) must be sent to:** Wisconsin Association of Fairs, 6097 Pinion Pine Way, Fitchburg, WI 53719