

TRADE SHOW BOOTH: 2012 WISCONSIN ASSOCIATION OF FAIRS

The trade show will take place in Ballrooms A-I at the Chula Vista Resort in Wisconsin Dells. This area is on the main floor of the convention facility and will accommodate all Associate booths in the same area.

Space is guaranteed with a paid reservation. No security will be provided for items in booths. You are responsible for all items left in booth during open and closed hours (see booth contract form).

BOOTH REGULATIONS

All signed booth contracts are due by **November 15, 2011**. Those received by the deadline will be assigned first based on deadlines met, sponsorship(s), trade show history, and is at the discretion of the Wisconsin Association of Fairs board of directors and the Executive Director. Contracts received after the deadline will be filled as booths are available. Booths are available to paid Wisconsin Association of Fairs Associate Members only.

Booth exhibitors not adhering to booth regulations may be excluded from future trade shows at the discretion of the Wisconsin Association of Fairs.

Reservations will be accepted upon receipt of a signed application form and payment of fee in full to the Wisconsin Association of Fairs, until all are filled. Those accepted will receive a confirmation after December 15 with a map of their location. No refunds in the case of cancellation or no-show unless space can be resold by Association.

Booth fee for an 8' deep and 10' wide booth will be \$300.00, which must be paid in full with application. This fee includes a convention registration fee for one individual. A separate deposit check of \$100.00 is required and will be refunded at the close of the show at 6:00 PM on Tuesday January 10, 2012 if the exhibitor has remained until close of show. The separate deposit check may be picked up at the convention registration desk until 7:00 PM on that day or the next morning. If not in separate check form, the \$100 deposit will be forfeited.

Included in the booth will be: 2' x 8' draped and skirted table and one chair. The Chula Vista Resort has wireless internet throughout the facility. Electricity requests have been added to the contract. You will be paying the Association directly for the electricity. If you require 110 volt electricity, an additional \$25 fee is due. If you are having items shipped to the convention for the trade show, details will be included in your booth confirmation letter you will receive in December.

An exhibitor may not sublet or substitute another exhibitor in the assigned booth space. No exhibitors can share/split the cost of the booth. If done, a total fee will be assessed each exhibitor.

We have changed our trade show hours slightly to be sure other events such as workshops do not conflict with the trade show hours. We want to give our fairs every opportunity to meet with you.

Setup and Tear Down Hours:

Booth setup can be done on Sunday, January 8, 2012 from 5:00 PM – 9:00 PM. and again on Monday, January 9, 2012 from 9 AM – 1:00 PM.

Booths are to be cleared between 6:00 PM and 9:00 PM on Tuesday January 10, 2012.

Booths are to be OPEN AND STAFFED during the following hours:

Monday, January 9, 2012 1:00 p.m. – 4:30 p.m.

Tuesday, January 10, 2012 10:30 a.m. – 2:30 p.m.; 4:00 p.m. – 6:00 p.m.

Prize drawings will be done in the booth area fifteen minutes prior to the close of the trade show for those entered in the drawing from convention fair and festival attendees.

TRADE SHOW BOOTH CONTRACT FORM

Wisconsin Association of Fairs Convention January 9-10, 2012, at Chula Vista Resort, Wisconsin Dells.

The Wisconsin Association of Fairs, through the chairperson assigned, has full power to interpret and enforce the regulations written herein.

Exhibitor and/or their representative(s) agrees to:

1. Observe set-up, takedown and open staffed times; booth assignment; and other regulations as set by the Wisconsin Association of Fairs. Failure to follow all of these will cause the forfeit of the \$100.00 deposit check in addition to the booth rental fee of \$300.00.
2. Accept sole responsibility for damage and/or loss of their merchandise and their personal property during the convention.
3. Indemnify and hold harmless the Wisconsin Association of Fairs, Chula Vista Resort, and their agents and employees, from any mysterious disappearances, theft, fire or any damage or liability of any kind to exhibitor or exhibitor's possessions which arise out of booth use.
4. Indemnify and hold harmless the Wisconsin Association of Fairs, Chula Vista Resort, their agents and employees, for any and all liabilities, claims, causes of action, etc., arising out of or caused by exhibitor's booth during the convention.
5. No security will be provided before, during or after the trade show and/or the convention. This is a non-secured area.
6. Associates are limited to one trade show booth per membership.
7. Any non-human live creatures displayed must be tethered or caged at all times. Copy of proof of insurance must be provided if displaying live creatures.
8. Trade Show exhibitors must vacate the trade show and their booth during scheduled non-open times and not enter during scheduled non-open times unless escorted by the credentials and physical arrangements chairperson or his committee person designee.
9. All noise from your booth should be kept to a level where neighboring booths are still able to conduct business with convention attendees.
10. Your display and business should be conducted within your assigned 8'x10' booth space. Strolling in the trade show area is not permitted.

An 8' x 10' booth will include a 2' x 8' table, draped and skirted and one chair. The cost is \$300.00 and includes one convention registration. Full payment plus a separate \$100.00 deposit check is due to the Wisconsin Association of Fairs with this signed contract form.

If you require 110 volt electricity, an additional \$25 fee is due to the Wisconsin Association of Fairs by November 15, 2011. Electricity requests made after the deadline will be charged a fee of \$100.

Any other additional equipment must be ordered in advance directly from and paid for directly to the Chula Vista Resort. Their detailed information as well as shipping address will be included in your booth confirmation letter you will receive in December.

Signed contract (FAX's not acceptable) with total amount payable in two separate checks to Wisconsin Association of Fairs is due by **November 15, 2011** (or until all booths committed) to:

Wisconsin Association of Fairs, 6097 Pinion Pine Way, Fitchburg, WI 53719

Print legibly or type:

Associate Member: _____

Contact Person: _____

Does your booth display live animals? Yes or No (please circle). If yes, please provide proof of insurance.

I have enclosed the following payments: (please check those that apply)

- Booth: \$300.00 (*Includes one convention registration.*)
 Optional Electricity: \$25.00 (*After November 15, fee increases to \$100.*)
 Refundable Deposit: \$100.00 (*Please make separate check.*)

Signed by _____ Date _____

For Office Use Only

Date Received in Office: _____ Booth Fee Payment: _____

Booth Number Assigned: _____ Electricity Fee Payment: _____

Deposit Check Returned: _____ \$100 Refundable Deposit: _____